Move your business forward with trusted data, context and AI-powered insights

NetSuite Data Intelligence

NetSuite Data Intelligence is an AI-powered cloud data warehouse and advanced analytics solution built for NetSuite. It brings together business data, ready-to-use analytics and embedded AI and ML capabilities that can accelerate productivity and power better decisions. Business users, analysts and leaders can access insights needed in the moment and solve complex challenges by faster discovery of data patterns and anomalies, and to mitigate risk with predictions on factors like churn, stockouts and more.

NetSuite Data Intelligence is built on the framework of Oracle Autonomous Data Warehouse, a cloud data warehouse that automatically tunes, scales, provisions and patches itself, and Oracle Analytics Cloud, an advanced analytics service. By tailoring Oracle's enterprise-grade services and technologies for NetSuite customers, there's no other solution provider that can deliver the same level of ROI.

Key Benefits

- **Complete view of business performance.** Centralise data from NetSuite and third-party sources for key metrics, trend graphs and consolidated reports that help align departments, foster collaboration and improve decisions.
- **Lower analytics costs.** Reduce development, hardware and maintenance costs with a single cloud data management and analytics solution uniquely built for NetSuite.
- **Personalised insights.** Quickly access metrics and trends with a generative AI-based analytics tool, and customise dashboards, metrics and reports using the collection of analytics content.
- **AI-enhanced decision-making.** Optimise finance and operations by using highly insightful automated intelligence, pattern recognition and predictive modeling.

Deploy Quickly

Realise faster time to value with a solution that simplifies implementation with functionality built around a NetSuite data pipeline, star schema data model and business-friendly semantic layer. Reduce ETL costs by leveraging integrations to over 40 third-party sources, including Google Analytics and Salesforce. Analysts can start customising reports immediately with prebuilt analytics content, including NetSuite report templates, migrated NetSuite saved searches and a library of metrics, joined datasets, workbooks and example visualisations.

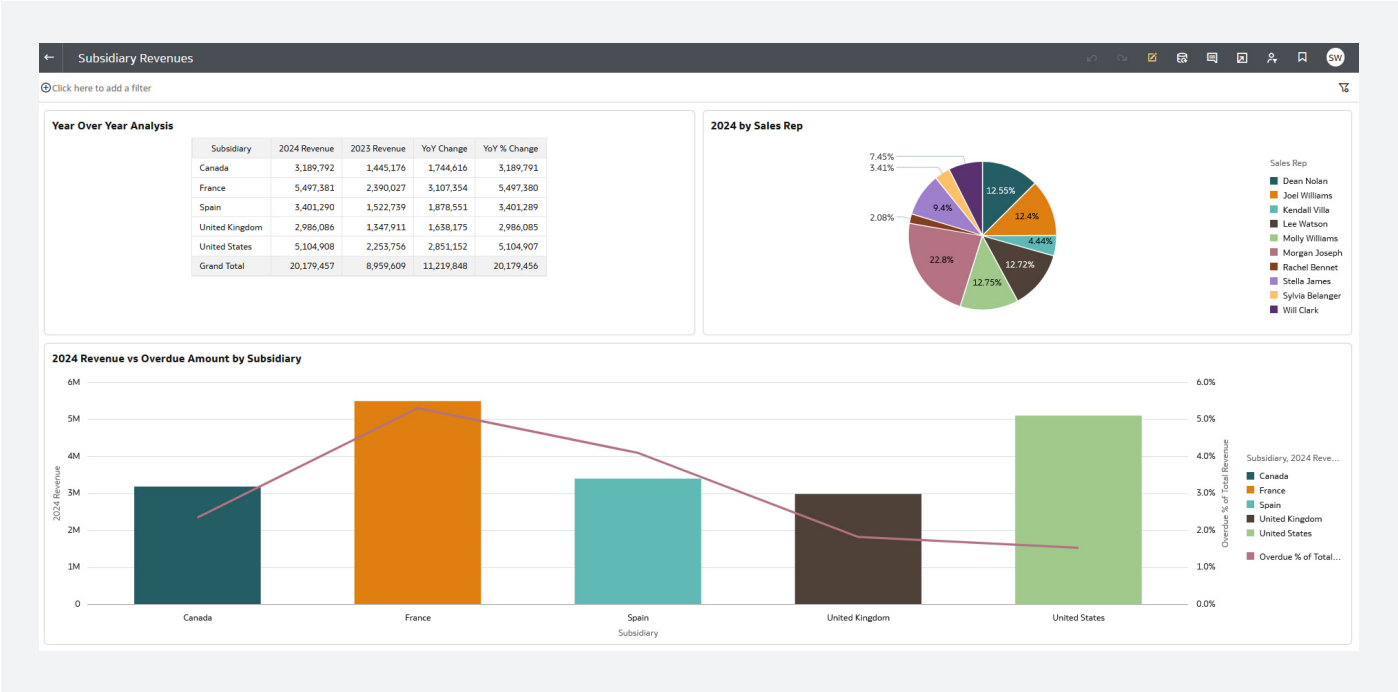
Do More With Your Data

Build dashboards, surface key metrics and create reports to track performance, identify risk and inform decisions without being slowed by integrations and underpowered reporting tools. Centralise the data you need, whether it is from NetSuite, CSVs, legacy systems, third-party CRM, ecommerce and more. Then use the enterprise-grade analytic capacity to quickly process large, diverse datasets that spreadsheets could never manage. Customise dashboards to show key metrics and charts by role and industry. Build new reports that auto-refresh to show the latest analysis, including YOY consolidated reports by subsidiary, NetSuite instances and product lines. Create pivot tables and graphs to track budget variances and trend costs using NetSuite and legacy data. Forecast revenue based on pipeline analysis using CRM data. Then share these findings via email with stakeholders in PPT, PDF and XLSX formats.

AI Boosts Insights That Improve Decision-Making

Discover more about your financial and operational performance, including hidden opportunities, with the help of embedded AI capabilities that enhance data analysis by working like your personal data scientist.

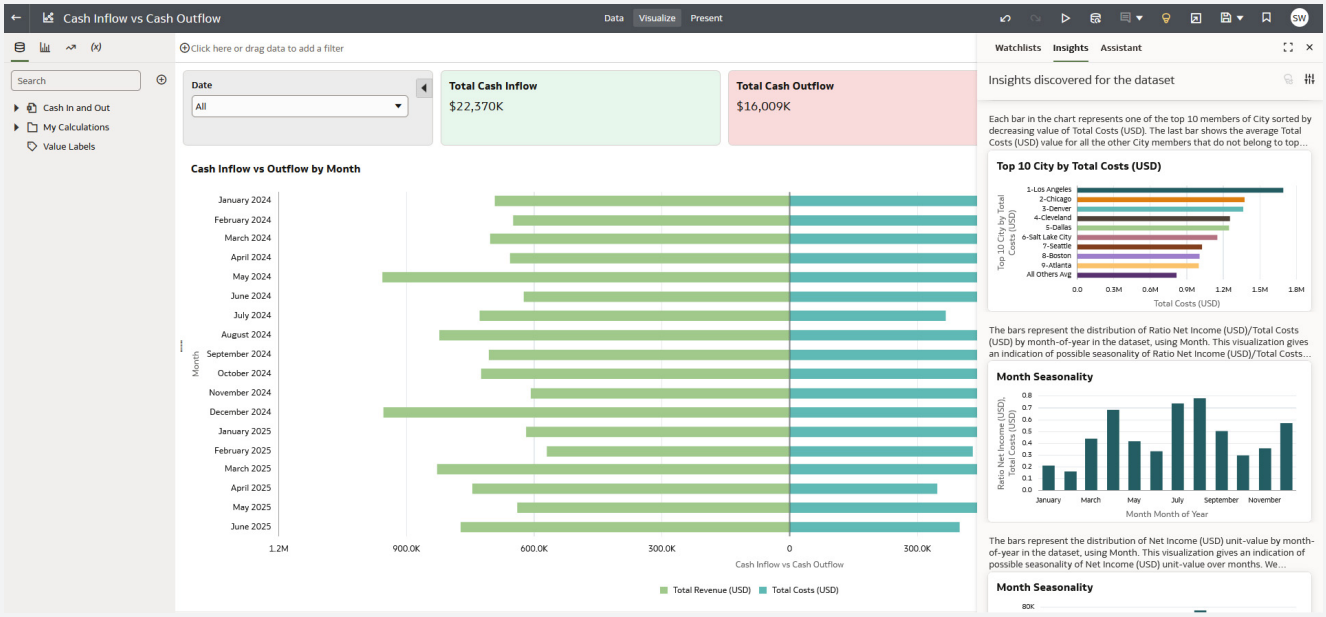
- Natural language interactions: Explore the collection of Oracle AI Data Platform-powered agents that deliver fast, prompt-driven insights, including the Oracle Analytics AI Assistant for quick lookups and summarisation; AR Analytics Assistant for collections analysis; Deep Data Research Agent for recommendations on next steps and why; and NetSuite Data Intelligence Agent in NetSuite Ask Oracle.



- **Statistical analysis:** Analyse large datasets efficiently with AI features designed to quickly identify clusters, outliers, trend lines and forecasts.
- **Auto-generated insights:** Learn more from your business data with a menu of features that includes Auto-Insights: data attributes, measures; Explain: basic facts, key drivers, anomalies; and Contextual Insights: comparative insights such as breakdowns by attribute, correlations, top differences, trends and 80/20.
- **Predictive analytics:** Improve planning with predictive insights generated by machine learning models configured to self-train and run on your data, no programming required. Current supported use cases include churn, stockouts, product recommendation and spend classification.
- **Narratives:** Convert visualisations to a text summary of key findings using the embedded natural language processing capabilities of Chart Narratives.

Customisable Analytics

- Build predictive models with AutoML, which intelligently assigns the optimal predictive model based on your datasets. Oracle Machine Learning helps your data scientists using Python or R to build ML models for a specific application.
- Create scalable, secure web and mobile apps using Oracle APEX, an AI-powered no-code/low-code development system.



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