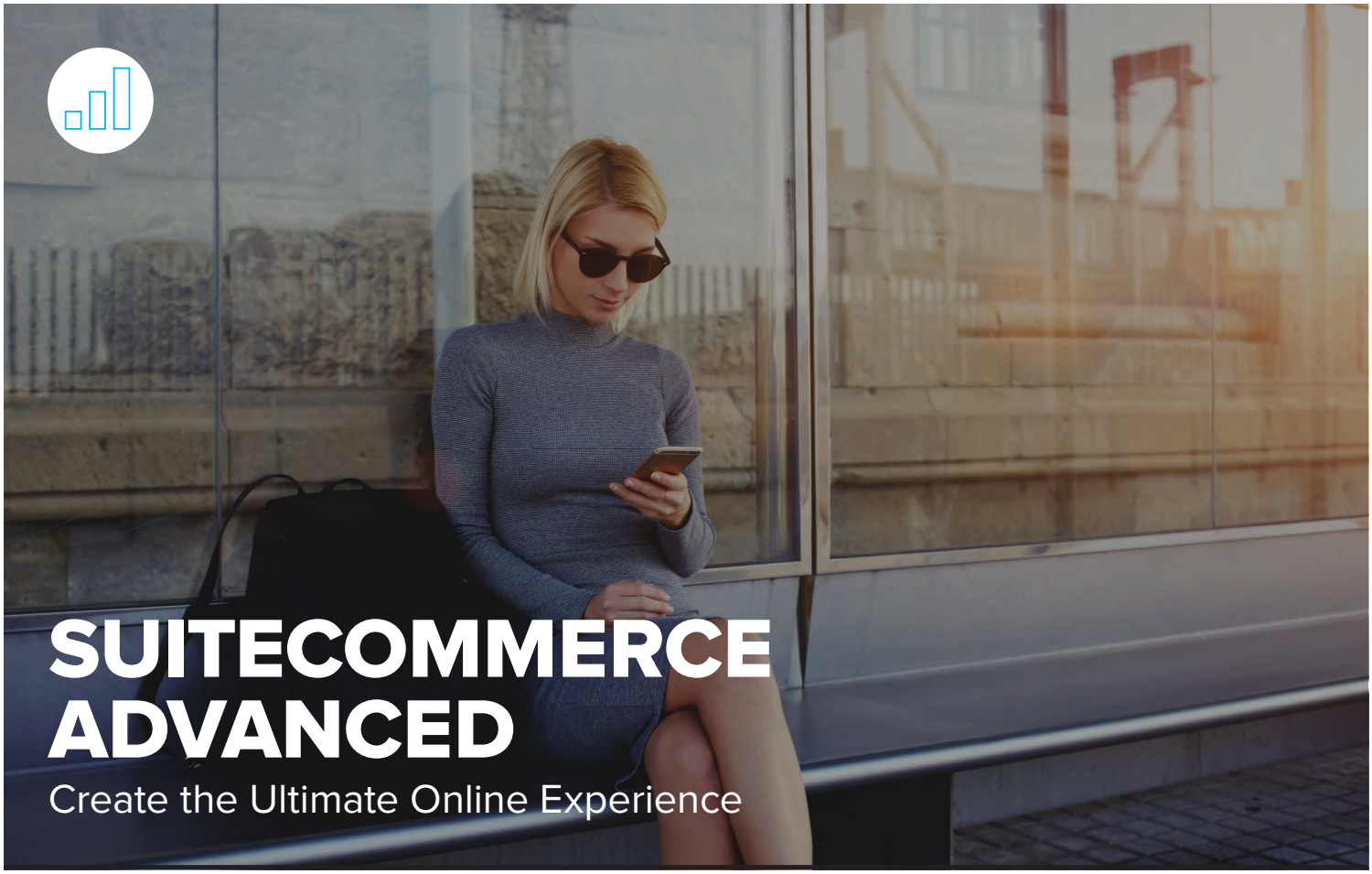

SUITECOMMERCE ADVANCED

Create the Ultimate Online Experience

SuiteCommerce Advanced provides businesses with fast and engaging web stores that deliver great shopping experiences optimised for any device. As with all NetSuite commerce products, SuiteCommerce Advanced unifies ecommerce with your core operational business systems—inventory and order management, customer support and financials—providing a single view of customer, orders, inventory and other critical business data that enables personal and relevant omnichannel experiences.

Key Benefits

- Full-featured ecommerce solution enabling engaging experiences on any device.
- Sell through multiple brands, languages and currencies atop a single ecommerce platform.
- One platform supports both individual (B2C) and business (B2B) customers.
- Easily manage and add new site features and functionality with extensions.
- Ecommerce is unified with NetSuite order and inventory management, CRM and ERP.

Architecture
Build better experiences with a modern technology stack that uses popular frameworks and supports industry standards. Developers have complete access to the code. Our Commerce Extension Framework allows external web applications to interface with the core commerce platform, which allows developers to build and deploy custom applications.

Storefront
Your brand is your business and SuiteCommerce Advanced helps reflect it with pixel-perfect design capabilities and unlimited layout control. Make it easy for shoppers to find, learn and buy your products with a host of features, including alternative images, product comparisons, faceted navigation, Elastic site search and the ability to save shopping carts and create lists. With responsive design themes, your site is optimised for any device.

Performance
Single-page architecture and a content delivery network provide a fast site experience, resulting in increased engagement and conversion.

Site Management
Drag-and-drop tools allow you to edit pages and manage content. Work on multiple versions of your site at the same time and then schedule for future deployments based on business needs.

SEO and Marketing
Ensure SEO success with customisable H1, title, and meta tags as well as SEO-friendly URL links. Present upsells, cross-sells and related products based on merchant-driven rules such as browsing behaviour or best sellers. Allow brand enthusiasts to share content to popular social networks and provide product reviews. Drive sales with flexible coupon and promotion management tools. Email, cart abandonment and pop-up signup campaigns are easily executed with the Oracle Bronto Marketing Platform.

Customer Account
Managing your address book, viewing order history and checking order status can easily be done online. B2B buyers can generate quotes, quickly order from saved product lists, view outstanding and available balances and pay invoices online.

Purchasing, Payments and Shipping
Tailor each buying experience with customised pricing, terms and credit limits and channel or volume discounts. Offer customers payment options including credit cards, coupons, gift cards and invoicing. Shoppers can check out as a guest or registered user. The entire shopping experience is secure with HTTPS support and integration to common payment gateways for real-time credit card processing with PCI DSS compliance and multi-level fraud protection. Facilitate delivery with seamless integration with carriers for printing shipping labels and automatic tracking information.

Global Sites
Support multiple languages, currencies, taxes/VAT, international shipping prices and customs documentation while easily consolidating multi-subsidiary reporting.

Business Insight and Analytics
Configurable dashboards allow you to create reports and gain insight into your business. Integrations with Google Analytics and Google Tag Manager.

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