



Transform Your Distribution Business
With Software Built for the Cloud

NetSuite for Wholesale Distributors



Wholesale distributors have had to adapt to rapid and significant change and will need to stay agile in order to remain competitive. Using NetSuite, distributors can run their businesses on a single, unified platform reducing IT costs and gaining comprehensive, real-time visibility across their organisations.

Run your entire business on a single, true cloud platform. Rid yourself of multiple, disparate applications and bring all your data into a single, customisable system, accessible from anywhere.

Know your operations like never before. Gain insight from data gathered across your organisation and empower your employees with the information they need.

“NetSuite has allowed our team to focus on customers and work towards our main goal—becoming the biggest small company we can possibly be.”

Mark Kelly, CEO and Founder, Global Surf Industries

“NetSuite has given us scalability and real-time visibility of our business data
This unified capability has been nothing short of fantastic for us.”

John Kimbell, Managing Director, NAS Australia

Get a full view of your customers. Record every interaction automatically in a single, searchable system—from marketing to selling to service and support.

Engage users everywhere with omnichannel commerce. Reach your customers online, by phone, over email, in person, and more. Exceed the evolving expectations of today’s consumers.

Key Features

NetSuite offers built-in workflows for critical functions across your distribution business including:

- **Commerce.** Omnichannel engagement brings together all your customers and business activities.
- **Inventory.** Manage inventory and supplier relations more effectively. Optimise your inventory and your supply chain to speed delivery time, increase sales, improve inventory turn, and deliver the products your customers want when they want them.
- **Financials.** A best-of-breed financial management application ensures world-class accounting across your organisation.
- **Marketing.** Real-time metrics and comprehensive data drive engagement with current customers and new market expansion.
- **Sales.** Unparalleled efficiency and visibility from lead to close, support a sales effort that’s second to none.
- **Orders.** Omnichannel means accepting orders everywhere (online, offline, EDI, and more) and fast-tracking order-to-cash.
- **Sourcing.** Ultimate control over procure-to-pay processes, improves supplier relationships, transparency, and forecasting.
- **Warehouse.** WMS functionality reduces overhead and cycle times while increasing inventory turns and on-time delivery rates.
- **Support.** Case management, return tracking, and self-service client support enable you to run a truly customer-oriented business.
- **Customisation.** The groundbreaking SuiteCloud Platform provides infinite extensibility, meeting your unique needs and scaling as you grow.

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